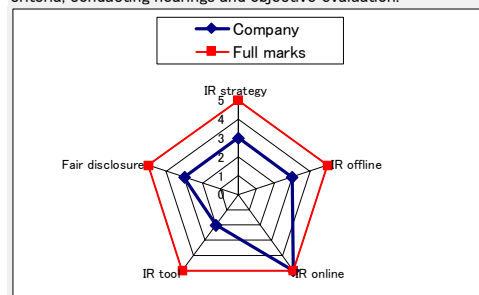


SQUEEZE INC						(558A TOKYO)	IR Overall Rating					
【Stock Code】	558A	【Sector】	Consumer Cyclical	【Market Division】	TOKYO	【Fiscal Year End】	DEC.	【Zip Code】	150-0047	【Telephone Number】	+81-3-6455-4721	★★★
【Address】	6-4 Kamiyama-cho Shibuya-ku,Tokyo,JAPAN						【Established】	Sep-14				
【Representative】	Shinichi Tatebayashi						【Contact】	CFO & DirectorTestuhiko Anyoji				
【Company Features】							【Share Price】	4,415 yen				
SQUEEZE INC operates a smart hotel business that provides comprehensive solutions combining systems and operations related to hotel management.												

Investor Relations Strategy Analysis		Reference Data	Point	SQUEEZE INC
1. IR activities (10 points)				
		89.3%	10	10
2. IR system (10 points)				
IR Dedicated department			10	7
General affairs department	24.0%		4	
Planning department	23.0%		8	
Public relations department	17.0%		3	
Finance department			5	
Accounting department			3	
President's office			6	
The others			2	
3. Management philosophy and operating style (50 points)				
Does top management perform IR activities?	83.6%		50	35
YES			10	10
Activities				
Top management participates in briefing sessions for investors	81.8%		10	10
Top management gives individual interviews to analysts	67.6%		30	15
4. IR communication (80 points)				
Financial settlement briefings	77.7%		10	10
Individual interviews	32.6%		10	5
Overseas briefing sessions	15.9%		10	0
For whom the above activities are conducted?				
Analysts and institutional investors	37.7%		10	10
Individual investors	13.4%		10	10
Is disclosure made fairly?	Priority point		20	10
IR roadshows	50.0%		10	0
5. IR tools (20 points)				
Stockholder communication materials	89.6%		10	5
English materials (annual reports etc.)	42.8%		20	10
6. IR website (100 points)				
Is there a web page that clearly states IR?	97.5%		100	82
Top message	79.4%		10	10
Annual securities reports	45.9%		10	10
Statement of accounts	42.0%		10	10
Monthly reports, mid-term plan & handouts etc.	41.5%		10	10
IR calendar	36.2%		10	7
IR videos	28.5%		10	10
E-mail magazines about IR	23.8%		10	10
FAQ	19.5%		10	0
English IR web page	14.6%		10	10
	19.4%		10	5
7. IR effect measurement (10 points)				
Conducting	84.3%		10	5
8. IR annual expenses (10 points)				
More than 5 million yen	24.0%		10	5
Total			300	204

※In carrying out this analysis, BIR places importance on fair disclosure and uses its unique judgement criteria, conducting hearings and objective evaluation.



	BIR Average		203.7	Viewpoint
General rating	68.0%	66.4%	Very good 270~	★★★★★
IR strategy	54.0%	63.9%	Good 230~	★★★★★
IR offline	50.0%	66.9%	Standard 180~	★★★
IR online	82.0%	67.8%	Below Standard 130~	★★
IR tool	50.0%	45.5%	Inferior 80~	★
Fair disclosure	66.7%	64.7%	Problematic 0~	-

BIR-IR STRATEGY ANALYSIS REPORT analyzes and evaluates IR activities of the company covered from 5 viewpoints: IR offline, IR online, IR tool, IR website and IR strategy. BIR rates the company's IR activities, believing that strategic IR activities have big effects on its stock performance.

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