



FABER COMPANY INC (TOKYO 220A)

IR Overall Rating

【Stock Code】 220A 【Industry】 Technology 【Market Division】 TOKYO 【Fiscal Year End】 Sep. 【Zip Code】 105-6923 【Telephone Number】 81 3 5545 5230

★★

【Address】 4-1-1 Toranomon, Minato Tokyo 【Established】 Nov-09

【Representative】 Mr. Masaki Inatsugu

【Contact】 Operating officer & corporate general manager Mr. Ando

【Company Features】

【Share Price】 1,033 yen

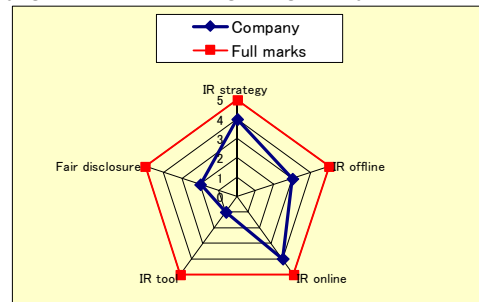
"Mie Luka SEO" by SaaS provides automation tool group improving productivity of the digital marketing. I carry out the offer of human resources, education, the consulting.

Investor Relations Strategy Analysis Reference Data Point FABER COMPANY INC

1. IR activities (10 points)	89.3%	10	10
2. IR system (10 points)			6
IR Dedicated department		10	
General affairs department	24.0%	4	
Planning department	23.0%	8	
Public relations department	17.0%	3	
Finance department		5	
Accounting department		3	
President's office		6	
The others		2	
3. Management philosophy and operating style (50 points)			40
Does top management perform IR activities?	83.6%	50	
YES		10	10
Activities			
Top management participates in briefing sessions for investor	81.8%	10	10
Top management gives individual interviews to analysts	67.6%	30	20
4. IR communication (80 points)		80	45
Financial settlement briefings	77.7%	10	10
Individual interviews	32.6%	10	5
Overseas briefing sessions	15.9%	10	0
For whom the above activities are conducted?			
Analysts and institutional investors	37.7%	10	10
Individual investors	13.4%	10	5
Is disclosure made fairly?	Priority point	20	10
IR roadshows	50.0%	10	5
5. IR tools (20 points)		30	0
Stockholder communication materials	89.6%	10	0
English materials (annual reports etc.)	42.8%	20	0
6. IR website (100 points)	97.5%	100	71
Is there a web page that clearly states IR?	79.4%	10	10
Top message	45.9%	10	10
Annual securities reports	42.0%	10	10
Statement of accounts	41.5%	10	10
Monthly reports, mid-term plan & handouts etc.	36.2%	10	6
IR calendar	28.5%	10	5
IR videos	23.8%	10	10
E-mail magazines about IR	19.5%	10	0
FAQ	14.6%	10	10
English IR web page	19.4%	10	0
7. IR effect measurement (10 points)			0
Conducting	84.3%	10	5
8. IR annual expenses (10 points)			0
More than 5 million yen	24.0%	10	0

Total 300 177

※In carrying out this analysis, KCR Inc. places importance on fair disclosure and uses its unique judgement criteria, conducting hearings and objective evaluation.



	Company	KCR Average	203.7	Viewpoint
General rating	59.0%	66.4%	Very good 270~	★★★★★
IR strategy	62.0%	63.9%	Good 230~	★★★★★
IR offline	58.3%	66.9%	Standard 180~	★★★★
IR online	71.0%	67.8%	Below Standard 130~	★★★
IR tool	0.0%	45.5%	Inferior 80~	★
Fair disclosure	50.0%	64.7%	Problematic 0~	-

The KCR IR analysis report analyzes and evaluates IR activities of the company covered from 5 viewpoints: IR offline, IR online, IR tool, IR website and IR strategy. KCR Inc. rates the company's IR activities, believing that strategic IR activities have big effects on its stock performance.

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